



AgTech  
Investment  
Forum 2017

# INFORMATION FOR INVESTORS

## WHAT?

**An opportunity to see some of the best investment opportunities in Australian Agtech.**

The Food Leaders Australia 400M Agtech Investment Forum is a platform for pitching market or close to market ready projects in the agricultural technology sector to the investment market. In its second year, this first-of-its-kind (in Australia) forum has grown from six to twelve pitches that are looking to commercialise livestock, broad acre, horticulture, supply chain and farm management technologies and opportunities on the global market.

### **What are the pitches about?**

The 12 pitches reflect the diverse production base of the region covering livestock, broad acre, horticulture, supply chain and resource management.

The criteria for the pitches/projects is that they must be investment ready and seeking funding for the next stage of their commercialisation. Typically, the pitches have graduated out of an ag tech accelerator or similar development process.

Some have received industry or research and development funding already. They have progressed past concept stage and have done some market testing for their product or service.





# WHO ARE THE ORGANISERS?

**400M has been organised by Food Leaders Australia, an initiative of TSBE.**

Food Leaders Australia is a member-based economic development agency that works in export development, innovation and investment facilitation.

With around 500 member companies from a broad range of sectors FLA has a fulltime presence in Toowoomba, Shanghai and a partnership office with the Ministry Of Agriculture in Beijing.

# WHY?

**400M is based on the reality that we have a finite arable land resource of 400 million hectares.**

400M is held in Toowoomba, the heart of the Darling Downs and the centre of the largest Agricultural producing region in Australia.

The region is one of the largest beef value adding and production regions in the world, has significant broad acre cropping to the west from Dalby to Roma, stone fruit, vineyards and apple production to the south at Stanthorpe, large citrus growers to the north in the Burnett and some of Australia's largest horticulture companies in the Lockyer Valley to the east.

- With such a large production base the region has always had a strong culture in innovation and technology.
- Local AgTech companies that are part of the AgTech fabric

in our region include the well established Farmscan Ag, AgBitech, Ag DNA, and AgDATA.

- 400M is also an opportunity to network and learn from investors on what they are looking for, and the challenges of commercialisation.
- The region has a history in AgTech with one of Australia's leading agriculture research institutions in the University of Southern Queensland being located here.
- Recently opened Brisbane West Wellcamp airport has direct daily flights with QANTAS and AirNorth to Sydney, Melbourne, Cairns, and Townsville; and a weekly 747 freight flight to Hong Kong with Cathay Pacific.



## FOR MORE INFORMATION

If you are interested in attending **400M AGTECH INVESTMENT FORUM** please contact: [georgie@foodleadersaus.com.au](mailto:georgie@foodleadersaus.com.au) or [ben@foodleadersaus.com.au](mailto:ben@foodleadersaus.com.au)

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